



America's Finest City Softball League Board Meeting Minutes

Date: Tuesday, March 9th, 2023

Time: 6:30pm PST

Location: Google Meet

Type of Meeting: Monthly Board Meeting

Meeting Facilitator: Douglas Hotaling

Invitees: Joel Trambley – Open Commissioner
Jessica Sica – Women+ Commissioner
David Carlos – Assistant Commissioner
Joel Lillegraven – Treasurer
Douglas Hotaling – Secretary
Bart Bauer – Open Operations
Sara Sica – Women+ Operations
Michael McCarthy – Open Division Rep
Kim Yuhos - Women+ Division Rep
Veronica Rivera – Marketing Coordinator
David Drew - Social Media / Events Coordinator
Sandi Diaz – UIC (Optional)
Collin Brown - Intern

I. Call to Order

The meeting was called to order at 6:35pm PST.

II. Roll Call

Joel Trambley – Open Commissioner
Jessica Sica – Women+ Commissioner
David Carlos – Assistant Commissioner
Joel Lillegraven – Treasurer
Douglas Hotaling – Secretary
Bart Bauer – Open Operations
Sara Sica – Women+ Operations
~~Michael McCarthy – Open Division Rep~~
Kim Yuhos - Women+ Division Rep



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Veronica Rivera – Marketing Coordinator
~~David Drew – Social Media / Events Coordinator~~
~~Sandi Diaz – UIC (Optional)~~
Collin Brown - Intern

III. Introduction of Kim Yuhos, Women+ Player Representative

Kim Yuhos introduced herself to the Board.

IV. Approval of Board Meeting Minutes

a. Approval of February 9th Board Meeting Minutes

MOTION to approve the February 9th Board Meeting minutes.

SECONDED.

APPROVED unanimously.

b. Approval of February 16th Manager's Meeting Minutes

MOTION to approve the February 16 10th Manager's Meeting minutes.

SECONDED.

APPROVED unanimously.

V. Old Business

a. Board Retreat – Board Member Goals

Board Member were reminded to fill out their two 2023 goals in the shared worksheet.

b. Ratings Deadline / Changes

Bart Bauer asked that this item be tabled until the end of the season.

c. Annual Calendar

Douglas Hotaling discussed the possibility of an annual calendar to track all the important dates and events for the year. It was suggested that we use the Google calendar. It may be possible to make the calendar public and share it.

d. Spring 2023 Season

i. General Discussion

The insurance documents for this season are located in 2023 > Insurance Docs. ADA cards will be used this season. Sara Sica will make the ADA cards for Spring. There is no ADA deadline. The turnaround time on ADA requests is minimal. Fallbrook fields have been confirmed for June 2023.



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ii. **Managers Meeting**

No further discussion.

iii. **Financial Assistance Program**

The acknowledgments form asks that recipients perform 6 hours of volunteer work on behalf of the league. Only requests for participant fees have been received / granted so far.

iv. **Clinics**

There is a makeup clinic on March 12th, 2023. There was discussion on the need for volunteers needed to assist at the clinic. There needs to be consistency with pitching at the clinic. David Carlos will assist with managing the field and Kim Yuhos will assist with managing ratings. Ratings should be submitted to Open / Women+ Operations shortly after the clinic. There is a new Open D clinic team. David Carlos requested the team / division counts in order to prepare the schedule. Numbers should be determined by Tuesday, March 14th, 2023.

v. **Pub Crawl**

David Drew is not in attendance. Deferred to next meeting.

vi. **Opening Ceremony**

Only Bob Leyh (Program Manager) from Pride is available to attend. It was suggested that Bob Leyh throw the first pitch for Women+ and Douglas Hotaling (40th season) throw the first pitch for Open. Cheer is not available. We have not heard back from Gay Men's Choir. Commissioners would speak at each field. National Anthem singers for each field were discussed. The timeline was discussed, possibly starting as early as 7:15am. It was decided that a late start time for games was not needed.

vii. **Sponsor Bar Sundays**

David Drew has provided a list for Sunday Funday events.

viii. **Weekday / Weekend Skills Session**

Sara Sica discussed the possibility of hosting skills sessions. A scorekeeping session was mentioned. Sara Sica is ready to host a scorekeeping session



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and suggests the date of Thursday, March 16th, 2023 at 6pm. Sara Sica will also look at dates and skills that can be featured at future sessions.

ix. **Pitching Clinic**

Sara Sica would like us to host pitching clinics. A call for volunteers, with an incentive, would be made. We may need to budget for this.

x. **AFCSL Connects**

1. **Player Connect**

Player Representatives would connect with participants to create comradery and work on retention. Kim Yuhos spoke on collecting attendance data to look at drop-off points and consider a re-engagement strategy. Data would allow us to target how to use our time and have a better return on our investment of time. Douglas Hotaling has an email list of 1,108 participants that played prior to 2019 that can be used to target past participants.

2. **Board Connect**

Board Members can be available at the fields for the first few weeks of the season. This would allow new and existing participants an opportunity to connect with the Board. There was discussion on using a table or just having Board Members present throughout the day. There was discussion on how to identify us as Board Members. Hats or visors was suggested. There was the suggestion that we email participants letting them know that Board Members are available at the fields.

3. **Manager Connect**

The idea of a coaching clinic was discussed to teach basics. Each coach would then have a similar foundation and then form their own style. Impacting just one coach would make it worth the time.

e. **AFCSL Gives Back**

Board Members were reminded to submit names of organizations / charities for both the Spring and Fall Season. Please submit to Joel Lillegraven.

f. **Board Laptop Computers**



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Updating the hard drives would be \$300 each. New laptops would cost around \$700 each. It was discussed that the issue is most likely the age and processor speed. New laptops may be the better investment.

VI. **New Business**

A. **February 2023 Financial Report**

Joel Lillegraven provided an overview of the February 2023 financial statements. The current account balance is \$99,673. Team insurance was paid in March 2023.

B. **Autumn Classic**

This should remain as an agenda item for reporting back to the Board. We need to look at dates for the Autumn Classic 2024, as fields on Labor Day weekend are not available. It was suggested late-August (last 2 weekends). Open and Women+ may need to be separate dates, depending on field availability. Hotel contracts will also need to be reassessed with the 2024 dates.

C. **ASANA Update**

UTrip teams are now allowed to play in the B Division. They are not required to play in a league to qualify. The current team limit for the 2023 ASANA WS is 75 teams. First come, first serve. Registration will open March 17th, 2023. There is no limit on the teams signing up from San Diego, but they must register prior to the limit being reached.

D. **ASANA Series Update**

The ASANA Winter Meetings went well. \$30,000 has been raised in fundraising so far. The minimum fundraising goal is \$60K-\$65K. Hotel registration will open late this month. The Roman Birthday / ASANA WS fundraiser was successful, raising nearly \$4,000. Soliciting donors and follow up was discussed. ASANA has requested that we put a focus on EDI. A land recognition was discussed as part of our diversity work. More EDI committee members will be solicited through a league email. Bart Bauer made fundraising ideas and offered David Carlos assistance on a March Madness fundraiser.

E. **Other New Business**

a. **Hall of Fame Committee Update**

Jim Costello was selected as Committee Chairperson. There have been attendance issues that are being resolved. There was discussion over the passing of Mike Groby.



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b. **Ratings Issue**

There was an issue with a participant rating and our processes that were followed. The participant was committed to an Open D team, but was rated Open C by 6 of the 7 reviewers. The preliminary rating was based on performance at the clinic and not previous ratings, previous tournaments and Fall Ball.

c. **LGBTQIA+ Event at City College**

The event is Tuesday, April 25th, 2023 from 11:00am to 3:30pm. The event was briefly discussed. We should make an effort to attend.

VII. Adjournment

The meeting was adjourned at 7:57pm PST.

The next Board meeting is scheduled for Thursday, April 13th, 2023 at 6:30pm PST.