



## America's Finest City Softball League Board Meeting Minutes

**Date:** Monday, December 19<sup>th</sup>, 2022

**Time:** 7:30pm PST

**Location:** Zoom Meeting

**Type of Meeting:** Monthly Board Meeting

**Meeting Facilitator:** Douglas Hotaling

**Invitees:** Joel Trambley – Open Commissioner  
Jessica Sica – Women+ Commissioner  
David Carlos – Assistant Commissioner  
Joel Lillegraven – Treasurer  
Douglas Hotaling – Secretary  
Bart Bauer – Open Operations  
Sara Sica – Women+ Operations  
Michael McCarthy – Open Division Rep  
Shelly Brilmyer – Women+ Division Rep  
Veronica Rivera – Marketing Coordinator  
David Drew - Social Media / Events Coordinator  
Sandi Diaz – UIC

### I. Call to Order

The meeting was called to order at 7:34pm PST.

### II. Roll Call

~~Joel Trambley – Open Commissioner~~  
~~Jessica Sica – Women+ Commissioner~~  
David Carlos – Assistant Commissioner  
Joel Lillegraven – Treasurer  
Douglas Hotaling – Secretary  
Bart Bauer – Open Operations  
~~Sara Sica – Women+ Operations~~  
Michael McCarthy – Open Division Rep  
Shelly Brilmyer – Women+ Division Rep  
~~Veronica Rivera – Marketing Coordinator~~  
David Drew - Social Media / Events Coordinator



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Sandi Diaz – UIC

### III. Approval of Board Meeting Minutes

#### a. Approval of November 10<sup>th</sup> Board Meeting Minutes

**MOTION** to approve the November 10<sup>th</sup> Board Meeting minutes.

**SECONDED.**

**APPROVED** unanimously.

### IV. Old Business

#### a. Review Autumn Classic - Lessons Learned

Board members had been requested to provide feedback on what worked and what didn't work. Board members entered their responses in the shared Autumn Classic Planning sheet. Feedback was reviewed and discussed in the following areas:

- Registration
- Events
- Marketing
- Apparel / Swag
- Fields
- Awards
- Volunteers
- Schedules
- Website
- Umpires

There needs to be a 2023 Autumn Classic planning meeting. Our focus in January should be the Spring Season. David Carlos will send out a Doodle poll with suggested dates / times to have the meeting in February 2023.

### V. New Business

#### A. November 2022 Financial Report

Joel Lillegraven provided an overview of the November 2022 financial statements. There was not a lot of activity. The account balance is \$68,751, with \$2000 in outstanding checks to be cleared. Little activity is projected for December 2022. The check received from the San Diego Pride Community Grant has been deposited. We are expecting the check from our insurance claim from the storage unit vandalism soon. We can do a Profit & Loss review at the end of the year. It



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would be helpful to see reports where we could review income and expenses for Spring Season, Fall Ball and the Autumn Classic independently.

### **B. 2023 Budget Review**

There was concern over discussing the budget without all Board members present. It was felt that this is something that should be discussed at a Board Retreat. Hillcrest Business Association (HBA) has inexpensive office space available. Saturday, January 7<sup>th</sup>, 2023 from 11am -2pm was decided upon. Douglas Hotaling will contact Joel Trambley to see if he can host and David Drew will check with HBA.

### **C. Other New Business**

#### **a. 2023 Season**

David Carlos has a list of items he would like the Board to review. He will send out via email. Areas include social media, documentation on website, registration, Managers Meeting, timeline, player experience and goal setting. These items can be discussed at the retreat in January 2023.

#### **b. Hall of Fame Committee**

All 13 members have been notified via email of their appointment to the Hall of Fame Committee and all the areas they will need to address. Only one member has responded. Douglas Hotaling will schedule a meeting in the coming weeks. NAGAAA Hall of Fame nomination are due by January 15<sup>th</sup>, 2023.

#### **c. January 2023 Board Meeting**

Our regularly scheduled Board Meeting for January 2023 is in conflict with the Sin City Classic. It was decided that the January 2023 should be held sooner on Tuesday, January 10<sup>th</sup> at 6:30pm.

### **VII. Adjournment**

The meeting was adjourned at 7:37pm PST.

The next Board meeting is scheduled for Thursday, January 10<sup>th</sup>, 2023 at 6:30pm PST.